



# Rayjon Share Care Strategic Planning 2016-2021— **Trips**

PRIORITY	VISION	GOALS & STRATEGIES	TARGETS
<p><b>Impact</b></p>	<p><i>MUTUAL POSITIVE MEASURED</i></p>	<p>Ensure each trip is planned with input and participation of, and within the capacity/ ability of our hosts/partners</p> <p>Evaluate impact of trips on partners, participants, beneficiaries, Rayjon</p> <p>Work with hosts/partners to set clear objectives for all trips</p>	<ul style="list-style-type: none"> <li>• Communicate expectations to hosts</li> <li>• Ask hosts concerning their ability/availability</li> <li>• Do not schedule back to back trips</li> <li>• Closely examine impact on projects, staff time, goals of hosts</li> <li>• Identify and evaluate benefit to: Hosts, Rayjon, Participants</li> <li>• Explore partnerships with other organizations, institutions through trip networking</li> </ul>
<p><b>Evaluation</b></p>	<p><i>TRANSPARENT FLUID EFFECTIVE</i></p>	<p>Evaluate effectiveness of trips in meeting objectives (both partners to provide feedback)</p> <p>Evaluate trip finances, improve transparency</p> <p>Adjust methods as necessary</p>	<ul style="list-style-type: none"> <li>• See Targets for “Impact”</li> <li>• Develop a better understanding of how much fundraising goes to trip costs, how much to projects</li> <li>• Collect honest feedback from hosts, participants</li> </ul>
<p><b>Participants - Youth</b></p>	<p><i>RECRUITED ENGAGED PROACTIVE RETAINED</i></p>	<p>Actively recruit youth</p> <p>Recognize barriers to participation</p> <p>Communicate expectations</p> <p>Provide opportunities to re-engage</p>	<ul style="list-style-type: none"> <li>• Consider college age, not just high school</li> <li>• Develop relationships with more local high schools</li> <li>• Explore ways of appealing to male participants</li> <li>• Promote fundraising opportunities/initiatives</li> <li>• Identify roles, responsibilities during and after trip</li> <li>• Communicate volunteer opportunities post-trip</li> </ul>

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**Participants  
- Adults**

***RECRUITED  
ENGAGED  
PROACTIVE  
RETAINED***

Actively recruit adults, not just youth

Communicate expectations

Provide opportunities to re-engage

- Promote adult awareness trips
- Proactively invite prospective participants
- Identify roles, responsibilities during and after trip
- Communicate volunteer opportunities post-trip

**Trip  
Leaders**

***SUPPORTED  
IDENTIFIED  
COLLABORATION***

Provide resources and support

Encourage collaboration

Identify potential trip leaders

Ensure safety and security at all stages

- Develop a manual, contact list for trip leaders
- Support trip leaders to exchange information
- Encourage junior and co- leaders

**Post-Trip  
Experience**

***ACTIVE  
PRIORITY  
SUPPORT  
CONNECTION***

Include post-trip reflection/reunion in trip planning

Include volunteer opportunities in trip planning

Maintain contact, ensure each participant feels supported

Encourage participants to “tell their stories”

- Provide opportunities to reflect, re-connect and to make conclusions
- Advertise volunteer opportunities
- Increase use of social media, newsletter in maintaining contact
- Have participants identify organizations, schools, churches, etc. they are connected with